



Virtual Coffee with Consulting

Summer "Hot" Topics

Facts About Privacy

Trivia Questions from August 5th Virtual Coffee

1. **Question:** What percent of US companies have experienced a data breach?

Answer: B. 49%

[\(Comparitech\)](#)

2. **Question:** Web application breaches account for what percent of all breaches and have doubled since 2019?

Answer: A. 43%

[\(Verizon\)](#)

3. **Question:** On average, what percent of user accounts are stale?

Answer: A. 50%

[\(Varonis\)](#)

4. **Question:** In 2020, the country with the highest average total cost of a data breach was the United States at \$___ million.

Answer: B. \$8.64

[\(IBM\)](#)

5. **Question:** The global average cost of data breach is \$__million.

Answer: B. \$8.64

[\(IBM\)](#)

6. **Question:** Nearly _____ of companies have 1000+ sensitive files open to every employee.

Answer: B. Two-thirds

[\(Varonis\)](#)

7. **Question:** Remote work during COVID-19 increased data breach costs in the United States by how much?

Answer: B. \$137,000

[\(IBM\)](#)

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