



Virtual Coffee with Consulting

Summer “Hot” Topics

SESSION TWELVE:

When: June 16, 2021

Time: 9:00 - 10:00 a.m. MT

ZASIO

Facts About Privacy and COVID-19

Trivia Questions from June 16th Virtual Coffee

1. **Question:** What percent of organizations turned to their privacy teams to help navigate and guide their pandemic response?

Answer: 93%

[Source](#)

2. **Question:** Privacy budgets doubled in 2020 to an average of what?

Answer: 2.4 million

[Source](#)

3. **Question:** The total reported GDPR fines for the full 20-month period across all countries surveyed was just over what?

Answer: \$159 million

[Source](#)

4. **Question:** Organizations across the globe spend how much per year on average in remediation costs related to insider data breaches?

Answer: \$11.45 million

[Source](#)

5. **Question:** What is the average total cost of a data breach?

Answer: \$3.86 million

[Source](#)

6. **Question:** Privacy laws are viewed very favorably around the world, with what percentage of organizations indicating a positive impact?

Answer: 79

[Source](#)

7. **Question:** What percentage of survey respondents indicated privacy is one of their core competencies and responsibilities?

Answer: 34%

[Source](#)

8. **Question:** ROI remains attractive with what percent reporting benefits at least two times their investments?

Answer: 35%

[Source](#)

9. **Question:** What percent of organizations are reporting privacy metrics to their boards?

Answer: 93%

[Source](#)

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